

George D. Goodman  
July, 1969

Percent of Applicants who applied and were accepted for fall 1969

<u>Unit</u>	<u>Applied</u>	<u>Admitted</u>	<u>Percent</u>
LS&A	416	212	51
Engineering	51	14	27
Nursing	39	26	67
A&D	23	15	65
Music	16	6	38
Education	25	12	48
Natural Resources	4	2	50
Dental Hygiene	1	0	0
Pharmacy	<u>1</u>	<u>0</u>	<u>0</u>
Total:	576	287	50%

Percent of Applicants who were admitted and paid for fall 1969

<u>Unit</u>	<u>Admitted</u>	<u>Paid</u>	<u>Percent</u>
LS&A	212	175	83
Engineering	14	13	93
Nursing	26	16	62
A&D	15	13	87
Music	6	3	50
Education	12	12	100
Natural Resources	<u>2</u>	<u>2</u>	<u>100</u>
Total:	287	234	82%

THE UNIVERSITY OF MICHIGAN

THE UNIVERSITY OF MICHIGAN  
OPPORTUNITY AWARD PROGRAM  
1964 - 1969

In the fall of 1963, Leonard Sain, then an assistant principal at Eastern High School, was brought to The University of Michigan as special assistant to the director of admissions. Mr. Sain's assignment was to conduct a census of Negro student enrollment. Following this he undertook a questionnaire study of Negro students at The University of Michigan in an effort to discover their attitudes toward university life.

During the year Sain spent at Michigan, he and Clyde Vroman, director of admissions, worked to develop and implement a program which came to be called the Opportunity Award Program. The purposes of the program were originally stated to be to increase the number of Negro students enrolled in the University and to devise techniques and methods of maintaining these students once they were here.

In the spring of 1964, Mr. Sain recruited the first group of students for the program. He was successful in identifying and admitting 70 students. These students were considered as meeting the qualifications for participation in the program, i.e., they were considered to be handicapped by cultural and financial deprivation and under ordinary circumstances unlikely to have been admitted to The University of Michigan.

In addition, these students were thought to have shown sufficient promise in terms of academic potential to indicate that they were capable of meeting the academic standards of the University after allowance was given for academic deficiencies and the opportunity was provided for special counseling and remedial work in key subject areas.

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Following the development of the program and the recruitment of the first class, Mr. Sain returned to the Detroit Public Schools to become principal of Kettering High School. At this time Mr. Murray Jackson and Mr. Robert Marion were brought to the University to work with the Opportunity Award Program. Mr. Jackson, a former counselor at Wayne State University, was located in the Junior-Senior Counseling Office of the College of Literature, Science, and the Arts where he served as a counselor to the Opportunity Award students. Mr. Robert Marion, recruiter for the program, was located in the Office of Admissions. During his first year, Marion was able to identify and recruit 64 students who qualified for the program and enrolled in the University during the academic year 1965-1966. During 1965-1966, Mr. Marion admitted 90 students to the program for the academic year 1966-1967. For 1967-1968, 156 freshmen were admitted to the Opportunity Award Program and 157 were admitted for fall term 1968. In addition to the above admits, 19 transfer students have been admitted to the program.

In November of 1965, Mr. Murray Jackson resigned his position as counselor for the program to return to Wayne State University as an administrative assistant to the assistant dean of the College of Liberal Arts. Mr. John Chavis was brought to The University of Michigan to take over Jackson's responsibilities. Chavis continued Jackson's work as the counselor for Opportunity Award students.

Chavis' role with the Opportunity Award Program was a dual one. He not only served as counselor for Opportunity Award students but coordinator of the program. As coordinator, his job was to assist in integrating the University community with the program. As the program expanded, a need for additional staff and office space became apparent.

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During the spring-summer term, 1968, the Opportunity Award Office increased its program by adding Mrs. Martha Jones as counselor. Mr. George Goodman replaced Mr. Marion as recruiter for the program and in the late fall term, the Opportunity Award office moved to a new location. The staff at present includes Mr. John Chavis, Coordinator of the Opportunity Award Program, Mrs. Martha Jones, Counselor, Mrs. Betty Latoszewski, secretary, a student assistant, and Mr. George Goodman, recruiter from the Admissions Office.

Recruiting and admissions are located in the Admissions Office. Coordination and counseling activities are in the Opportunity Award Office located in Angell Hall. All other activities connected with the Opportunity Award Program are conducted by regular academic and administrative offices of the University. The Office of Financial Aid and all other student services function for the Opportunity Award student just as for any other student.

#### Recruitment and Admissions:

The recruiter and admissions officer for the program visits high schools in the major metropolitan areas of Michigan. There he works with school personnel to identify students who it is believed will have a good chance of succeeding at Michigan, if given the support needed. Test scores, high school performance, faculty recommendations, and personal interviews are used to evaluate the students. These students are then invited to apply to Michigan. Mr. Goodman processes their applications and in cooperation with the Office of Financial Aids the required financial support is provided.

#### Financial Aid:

Financial aid is basic to the program. The program is described as providing academic opportunities for the culturally and financially disadvantaged student. For this reason, the financial aids officer and the admissions officer must work closely together.

The financial support which is provided the Opportunity Award students is calculated by the Office of Financial Aids. From the financial point of view, the Opportunity Award students are distinguished from other students who receive financial support merely by the fact that, in addition to whatever other support they receive from the Office of Financial Aids, they also receive what is called a "University Opportunity Award." The financial aids officer determines the amount of this award by bringing together for each student in a separate budget all the resources for which the students qualify. To this is added the financial support which can be provided by the families as determined by the parents' confidential statements provided by the students. This final total for each student is subtracted from a yearly basic budget for a Michigan undergraduate. The difference between the basic budget and the students' total resources provides the financial aids officer with a figure for each student which helps determine the amount of money needed. This support is provided, and it is this support which characterizes the Opportunity Award students from the financial aids standpoint.

#### Counseling:

Academic - Responsibility for academic counseling of the Opportunity Award students is in the hands of the schools and colleges in which the students are enrolled in the same manner as that for all other students.

Psychological - The facilities of the Bureau of Psychological Services and the Mental Health Clinic are made available to the Opportunity Award students on the same basis as with other students. Students may be referred to these services, or may seek them out on their own.

Personal and Supportive Services - The responsibilities of the counselors for the Opportunity Award Program range across the several counseling services available to the students. They seek to provide encouragement to the Opportunity Award students. They seek to detect weaknesses in academic performance and social adjustment and to bring aid to students through proper utilization of the services of the University. They seek to establish lines of communication between counseling offices and the Opportunity Award office so that progress reports on the students will be made on a routine basis. They seek to serve as adviser to the academic counseling offices on matters pertaining to the Opportunity Award students. Tutorial service is available for any Opportunity Award student needing it. Tutors are both faculty and students.

The University of Michigan  
1220 Student Activities Building  
Ann Arbor, Michigan 48104

Director of Admissions

## Analysis and Evaluation of The University of Michigan Opportunity Award Program

### I. Analysis of the Program

- A. No. of students enrolled 1964-68: 554
- B. Admissions criteria and description of the program (See attached leaflet)
- C. Quality of students enrolled (Based on freshmen entering in Fall Term 1968)  
50% graduated in the top 10% of their high school class. 67% made a G.P.A. of B or better in high school. 57% had SAT Verbal scores above 450, and 64% SAT Math scores above 450.  
95% enter the program as freshmen; 75% enroll in the College of Literature, Science, and the Arts. 58% of the applicants to the Opportunity Award Program are admitted; 28% are found to be not academically qualified for admission.

### II. Evaluation of the Program

- A. Academic Performance (Based on freshmen entering in fall term 1967)  
The median G.P.A. during the freshman year is 2.17, and 68% earn a C average or better. 48% complete 28 or more semester hours during the freshman year; 45% complete 20-27 semester hours; and 7% less than 20 hours. Of all students enrolled as freshmen, 87% complete the freshman year, and 65% carry a substantial academic load (20 hours or more) with a grade average of C or better. 13% withdraw during the freshman year.
- B. Persistence of Students Enrolled in the Program  
Of the 554 students enrolled in the Program during 1964-68, 23 had graduated as of December 1968 and 425 were still enrolled in the winter term 1969. According to Registration and Records, approximately twenty students will graduate during Spring Commencement 1969.

Summary

Opportunity Award Program students compare favorably with other freshmen in terms of high school performance although their SAT scores are somewhat lower. A substantial majority have demonstrated successful performance in their course work at the University. 81% of the students enrolled during the period 1964-68 have remained in the Program at the University. Some of the students in the 19% who have withdrawn from the Program report they have continued their education at other institutions, and some report that they intend to seek re-admission to the Program sometime in the future.



THE UNIVERSITY OF MICHIGAN  
DIRECTOR OF ADMISSIONS  
1820 STUDENT ACTIVITIES BUILDING  
ANN ARBOR, MICHIGAN 48104

TELEPHONE AREA CODE 313  
DIRECTORS 764-7437  
ASSISTANTS 764-2573  
COUNSELORS 764-7433

OFFICE HOURS 9-12, 1-5  
MONDAY THROUGH FRIDAY

July, 1969

### Introduction

In 1962, The University of Michigan initiated a program to provide disadvantaged and minority-group students with the opportunity to pursue higher education. The Opportunity Award Program is designed for students who appear to be capable of academic success at The University of Michigan. The Program provides the student with educational assistance and financial aid essential for the completion of his educational objective.

### Selection of Opportunity Award Students

The criteria used to determine eligibility for admission under the Opportunity Award Program are:

1. Michigan residency.
2. A member of a disadvantaged and/or minority group.
3. A strong school record that indicates the potential to perform satisfactorily at The University of Michigan.
4. Aptitude test scores indicating probable success at the University.
5. A commendable personal record.
6. Recommendation from the high school.

### Placement

Nomination of students potentially eligible for an Opportunity Award is usually made by secondary school principals or counselors. Nominations also may be made by civic groups, parents, students, or other interested persons. Admission decisions are made on an individual basis and all relevant information is used in reaching decisions. The selection of students for the Opportunity Award Program is made by the Office of Admissions. The determination of financial assistance is made by the Office of Financial Aid.

### Application Procedure

The application procedure can be summarized in four steps. The student should:

1. Consult his school counselor, and, if he wishes, express his interest to Mr. Goodman.
2. Submit the application for admission to The University of Michigan through the high school counselor and check item # 24, which is designated for Opportunity Award applicants.
3. Submit the Parents Confidential Statement on financial status. Forms are available from the high school.
4. Arrange to take the College Board Scholastic Aptitude Test.

### Financial Aid

Students admitted under the Opportunity Award Program are eligible for financial aid throughout their undergraduate years as based on evidence of need. The sources of funds are: family contributions, scholarships and grants, loans, and student earnings. Students interested in applying for financial aid should check item # 25 on the application for admission. The Parents Confidential Statement should be completed and sent to College Scholarship Service in Evanston, Illinois.

### On-Campus Assistance

After Opportunity Award students are admitted, they should immediately contact the University Opportunity Award Office, which is located in room 1014 Angell Hall (telephone 764-9128). The Opportunity Award Office provides both academic assistance and personal counseling. In addition, this office provides guidance in the use of all services and resources of the University.

### Further Information

Further information on the Opportunity Award Program will be furnished upon request. Individuals or groups interested in visiting the campus to learn more about the Program should write to:

George D. Goodman, Assistant Director  
Office of Admissions  
1220 Student Activities Building  
The University of Michigan  
Ann Arbor, Michigan 48104  
Telephone (313) 764-2573

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MINORITY STUDENT SURVEY

UNIVERSITY OF MICHIGAN  
APRIL 19, 1973